



**THE NEW COLLEGE, CHENNAI - 600 014**

( An Autonomous Institution Affiliated to the University of Madras & Accredited by NAAC with 'A++' Grade of 3.61/4 in the 4th Cycle)



**PG and Research Department of Commerce**

# Ph.D., OPEN DEFENCE



**Presented by**

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The New College, Chennai - 600 014

**Title**

**BLOCKCHAIN TECHNOLOGY: AN EVALUATION OF ITS ROLE AND IMPLEMENTATION IN SELECTED SERVICE SECTORS WITH SPECIAL REFERENCE TO CHENNAI CITY**



**15/04/2026**



**8.30 A.M**



**MIIT Auditorium**

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